

Christina

Sterbenz

330.612.6663

Senior editor, VICE News

Brooklyn, NY • Nov. 2016-May 2023

- Helped oversee team of 15+ text reporters and video producers.
- Edited daily news, enterprise, and features and reviewed scripts on beats such as climate change, racial justice, immigration, drug policy, abortion, extremism, and politics.
- Directly managed 3 reporters and coordinated deployments, including budget and security.
- Co-managed monthly \$10K freelance budget.
- Maintained relationships with dozens of freelancers, including photographers.
- Led weekly staff brainstorming meetings, greenlit pitches, and tracked progress.
- Supervised digital component of Scripps Howard Award-winning series on female candidates running for office in the 2018 midterms.
- Launched ongoing daily news newsletter with 100K subscribers.
- Promoted from news editor in 2019.

Weekend editor, Business Insider

New York, NY • June 2015-Nov. 2016

- Collaborated with section editors to brainstorm, edit, and publish 8-10 enterprise or feature stories for top of homepage weekly.
- Assigned and edited daily news, enterprise, and features from 2 beat reporters.
- Created and implemented formal weekend strategy that increased traffic by 25%.
- Edited and framed other original content and contributor stories.
- Scheduled and managed team of 8+ reporters and editors for weekend coverage.
- Completed shifts to edit and report breaking news and curate homepage.
- Reported criminal justice and science stories.

Reporter, Business Insider

New York, NY • Aug. 2013-June 2015

- Reported and wrote daily news and enterprise for law, politics, or science sections.
- Wrote 3 longform crime features.
- Routinely achieved and exceeded personal traffic goal of 1 million monthly unique views.
- Reviewed, framed, and co-bylined daily wire stories, including AP, Reuters, and AFP.

Skills

- CourtLink • PACER • LexisNexis • Microsoft Excel • Google Spreadsheets • SEO
- Twitter • Instagram • TikTok • Canva • InDesign • Photoshop • Sprout • Chartbeat
- Google Analytics • DataMinr • CrowdTangle • Buffer • Facebook • AP Style
- Digital & film cameras • CMS • Slack

Syracuse University

S.I. Newhouse School of Public Communications, B.A. magazine journalism
Maxwell School of Citizenship & Public Affairs, B.A. policy studies